



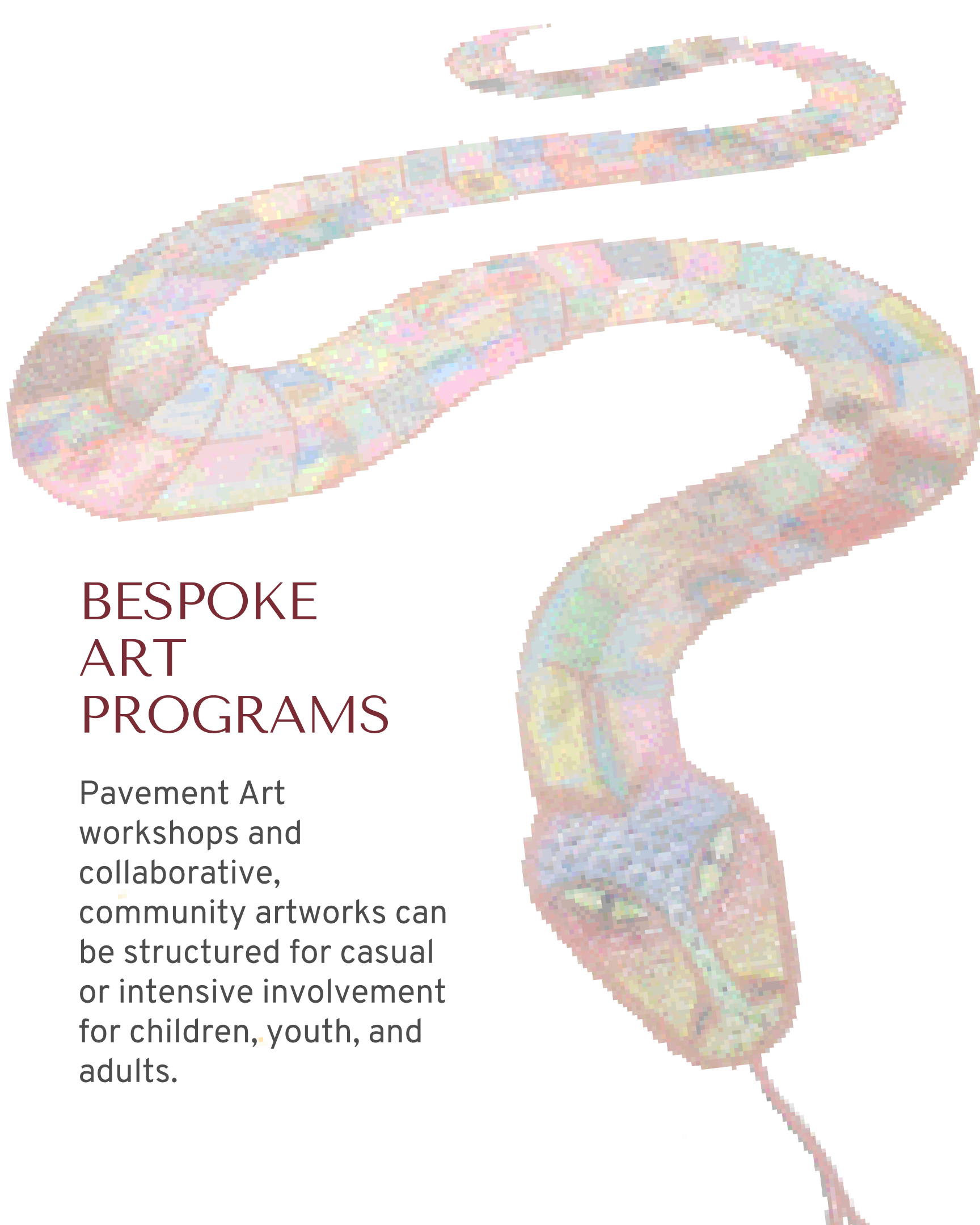
PROJECT:
PAVEMENT ART
Public workshops

CHALK ART WITH

ULLART

For over 30 years, Ulla Taylor's workshops have covered thousands of metres of dull concrete with colourful, hand crafted, fun imagery.

Ulla's fun and educative public workshops serve the full spectrum of the community, and they are great activities in schools or at festivals.



BESPOKE ART PROGRAMS

Pavement Art workshops and collaborative, community artworks can be structured for casual or intensive involvement for children, youth, and adults.



PUBLIC WORKSHOP IN CHALK PASTELS

The general public is invited to join in colouring a design, with artist tips, techniques. Beautifully coloured chalk and artists pastels are supplied.



INTENSIVE WORKSHOP

Ulla works with ~10 participants over 3 hours - 2 full days or more - formats are flexible. An introduction to materials/ tools, techniques, history, creating “3d” - and then we create our own pavement artworks in a conTemporary gallery.



ARTIST DISPLAY

Inspire and educate via live painting! Ulla is an expert "3D" illusion creator on pavements, creating great interactive photo opportunities. She also creates murals on walls, and creates event artworks for installation.



Art Snake is ideal for busy events...

PUBLIC WORKSHOPS

for casual involvement

The public work on their chalk drawings for 10 minutes to an hour or more, depending on their energy/inspiration and time, and can colour multiple spaces if they wish.



Adaptable to any theme

Ulla paints out the design in advance, allowing (eg~120) spaces for passers-by of all ages to come and draw what they like in the giant serpent or other design.

[Art Snake chalk workshop with Ullart at Sydney Road Brunswick \(1m YouTube\).](#)

PUBLIC PARTICIPATION ART WORKSHOPS

Checklist



RESPONDING TO THEMES

Public Art workshops and collaborative just , community art can be designed to suit any theme- a few samples here!



WELL BEING

Maroondah City Council Mental Health week. illustrating the "Ripple Effect" Care Communicate and Connect Workshop. Ulla employed an assistant to help engage and control the crowd at busy Ringwood Railway Station and we had a great end result.



ART FOR ARTS SAKE

The Contemporary gallery - all ages exhibit on the street. This is one of my popular formats, allowing folk to produce their own work with group gallery cohesiveness



YOUTH

Youth Week workshop at Hobsons Bay. Ulla mapped out design, and briefly trained five youth club members- they coloured the YOUTH- and then became workshop helpers later that day.



ART WEEK AT SCHOOL

At school Art Weeks, Ulla creates display artwork for students to observe and ask questions. Her pavement works fade slowly over months (under cover- years. Permanent work can also be created using paints rather than Pavement art techniques..



ENVIRONMENT & ANIMALS

For Frog Week at Melbourne Zoo, a frog river was created by Zoo visitors...
A "Forest Floor" workshop was created at Melbourne Museum forest Gallery opening.
A Chalk Horse was created at Scone Horse Fest.

MAJOR EVENTS

Working with a contracted team and/or support staff Ulla has created major Pavement Art events, such as-



MELBOURNE MUSEUM- THE BIG DRAW

Ulla contracted Chalk Circle artists to assist with the support of Melbourne Museum staff to create the “Big Draw”. School groups were guided through an introductory chat, sketching the natural history exhibits, and then added to the “Giant Pencil” mural (primary groups and weekend visitors) and Contemporary Gallery (secondary groups). It was a huge project over many days, and the Museum won an award via the Big Draw festival (a world-wide event).

HANDS ON PEACE

As a part of Windsor Primary Art Show , Ulla worked with the whole school to create this beautiful artwork.



MAJOR EVENTS



MOOMBA -ARTPLAY WITH ZEST EVENTS

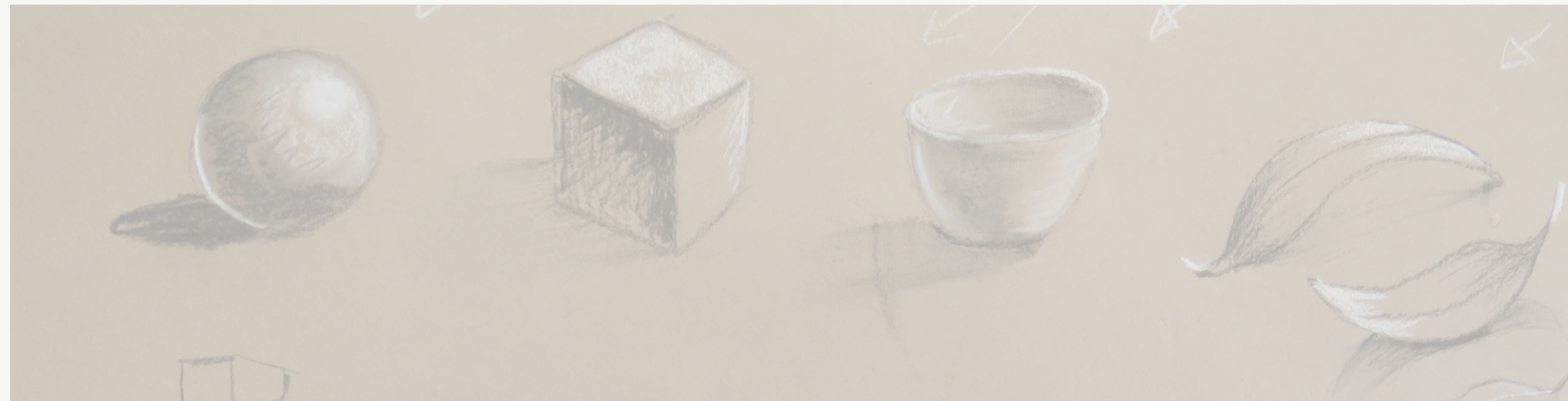
Ulla worked with Zest Events supported by Art Play on this large event. Ulla designed and painted out the Moomba Boomerang with native animal motifs, (lizard, dolphin butterfly and platypus) - then trained other Zest artists in her workshop format. With Zest support crew, we gave a Pavement Art intro and history talk at Art Play, and then guided groups of children up to the Fed Square carpark to create this Huge mural

INTENSIVE WORKSHOP

CASE STUDY - Anti Grafitti Pavement art workshop

CRUSOE COLLEGE BENDIGO.

A four day Chalk Art workshop over two weeks, students created a variety of independent and group art works in an Anti-Grafitti campaign. Texture, perspective and advanced Street Painting pavement art t and pastel techniques.





PROJECT PAVEMENT ART

CASE STUDY - Cairns busker Festival pavement art promenade

ARTIST DISPLAY

INTENSIVE WORKSHOP

ART SNAKE WORKSHOP

CAIRNS BUSKER FESTIVAL

Ulla created a feature artwork
over 3 days
A two day intensive workshop
with adults and youth
and an Art Snake public
Workshop on the final two days



TECH INFO



NON TOXIC

Tempera paints and artists pastels, supplemented by quality chalk for bright, colourful effects - gently fixed to the ground so as not to smudge, are used for pavement art.

In Painting Workshops, Ulla prefers to brush paint with acrylics -avoiding toxic fumes from spray cans .



TEMPORARY OR PERMANENT

The workshop artworks can last from days to weeks slowly fading from the surface,

Longevity is dependent on the surface porosity and texture, the colours chosen by the artists (some are innately more robust), the skill / time spent by participants affixing their work.

Some pavement art can last for months, even with pastel, Ulla herself uses artist-quality, pure pigment pastel which can last years in protected spaces.

Ulla recommends that the artwork is left to fade gracefully so it can be enjoyed by passers by over time.

Specialist mural and paving paints can also be used for more permanent works.



SAFETY & OHS

Public liability insurance
Working with Children card (VIC)
White card

Experience assessing site safety and issues such as

- Egress for public,
- Working in high wind or high temperature
- Aware of external impacts (vehicles, traffic, edges)
- Adaptable -with problem solving on site if required.



TEAM

Ulla Taylor has a Fine Art degree and Graduate Diploma of Education. She has lead many youth art programs such as LEAP in the past. She frequently works in schools as a live painting artist.

On large projects, Ulla may employ other artists and educators to assist in workshop facilitation, or dedicated production management.

CONTACT



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TAYLORED ARTWORK

designed to delight



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